



Directions on How to Use the Quality Service Certified® Mark

The Quality Service Certified® Licensing Agreement, once it is signed, grants you the right to use the **Quality Service Certified®** mark on all communications, marketing, and public relations media. The Agreement also illustrates how you, the real estate salesperson or real estate broker, must use the **Quality Service Certified®** trademark on these promotional materials. The details from the Agreement are listed below:

- The following examples illustrate how the mark and program title are to be used in your advertising, direct mail, on business cards and/or website:

Quality Service Certified®

Quality Service Certification®

You must use the registered trademark symbol® in conjunction with these two descriptions.

- You may use the initials, **QSC**, on your business cards. Logos are available in the Member section of the website www.QualityCertified.org for you to download and use.